

McBDC Business Development & Consultancy Services Co.Ltd.

Istanbul | Basel | Stockholm | Tel Aviv | Hangzhou | Madrid

Introduction 2010



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Who we are?

McBDC was founded in 1993, an international business development and managerial consulting company based in Istanbul, Turkey,

Specialized in coaching companies in by adding value to their business models, strategies and plans worldwide that want to invest in Turkey or reverse direction.



What we do?

We are a right attractive alternative to develop **new business areas** and to offer a very high level of practical experience, know-how, network and confidentiality.



What we offer?

McBDC offers a reliable, high-quality alternative to in-house resources for ;

- **professional business development,**
- **market/channel/product development**
- **managerial consulting on international scale.**



Why We Are Different ?

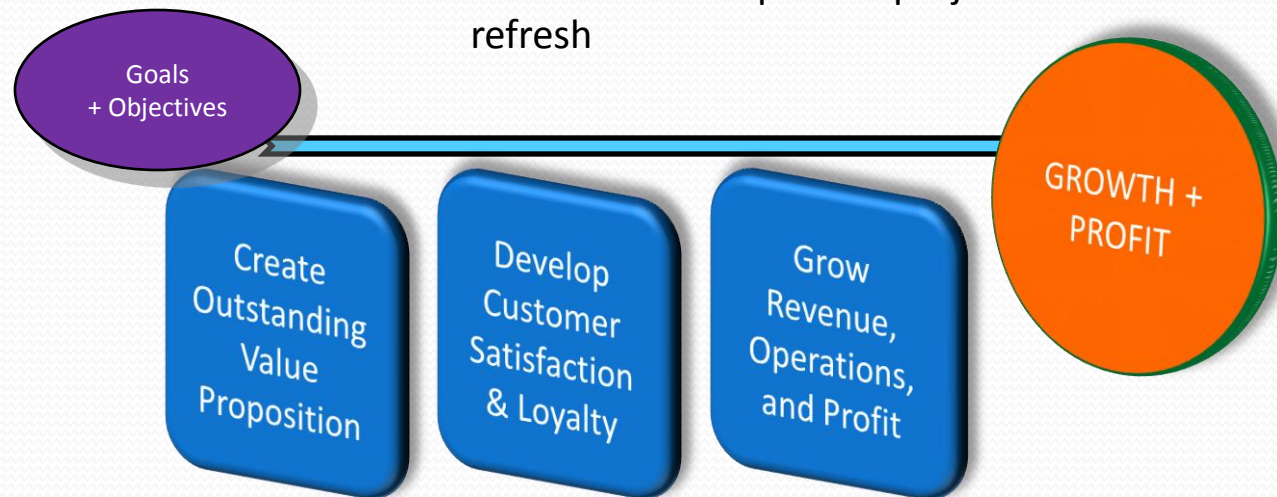
approach we use

We analyze and make recommendations for improvement.

Develop strategy, planning, and key performance indicators to monitor.

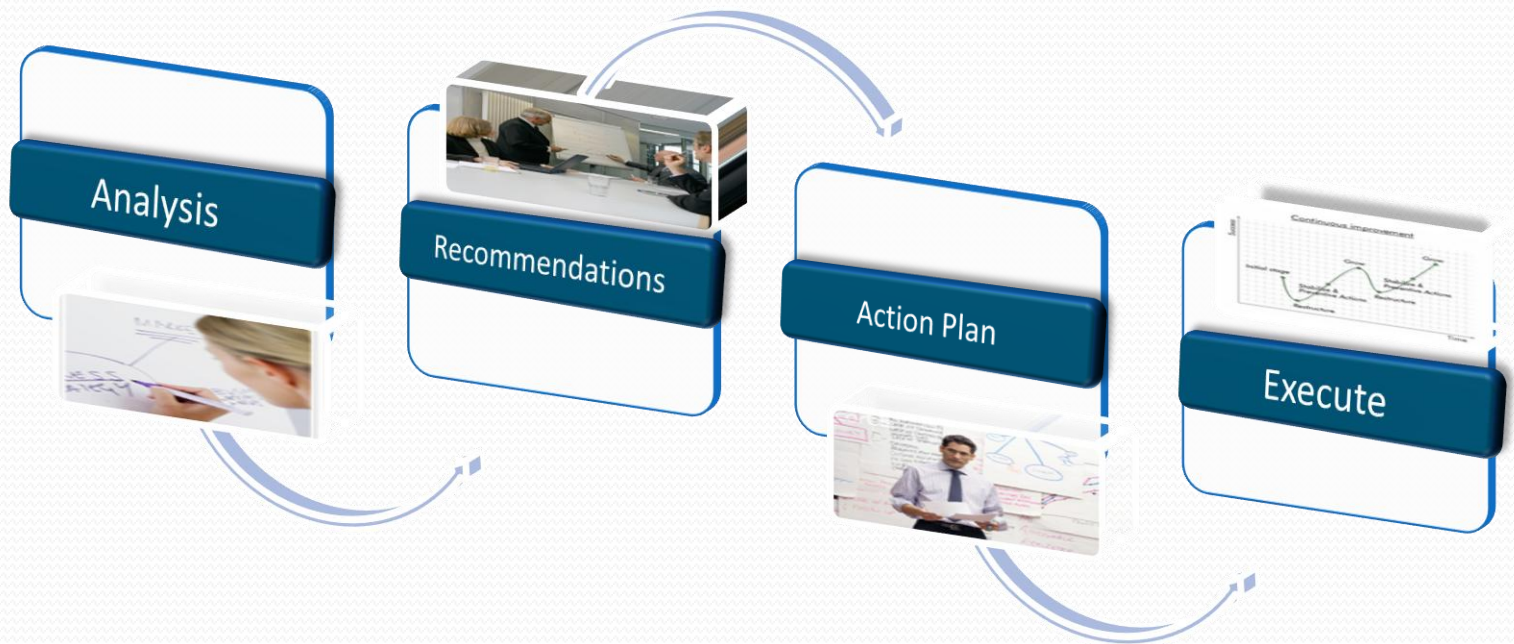
Execute!

Involvement! Supervise project and refresh



Why We Are Different ?

process we use



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